

Contact: Dr. Lisa Weinstock  
(201) 697-6421 - cell  
(201) 444-4484 - office



## For Immediate Release

### **PATIENTS AT WOMEN'S DIGITAL IMAGING OF RIDGEWOOD CONTROL THEIR OWN RECORDS WITH myNDMA, A WEB-BASED MEDICAL LOCKER**

Patients have 24/7 secure access to their records at no extra cost

Ridgewood, New Jersey, October 4, 2006 — The days of collecting mammography films and lugging them around to share with other physicians are ending. Women's Digital Imaging of Ridgewood (WDI) has joined with the National Digital Mammography Archive (NDMA) to provide patients with a private, secure internet-based portal for the storage of their digital mammography images. MyNDMA lets patients create a Personal Health Record (PHR) that includes their breast images and corresponding written reports in a secure "medical locker" that they manage and control. The program has just been made available to physicians and patients without charge.

"When a patient has to go for another test, such as an MRI, or to see a surgeon, she has to bring her films with her," explains Dr. Lisa Weinstock, Director of Women's Digital Imaging. "With myNDMA, patients can share their records electronically. This is a tremendous savings in time, effort and for some people, money. Many physicians charge patients to release the films."

The National Digital Medical Archive is a centralized repository that collects, manages, stores and retrieves digital images and related data for physicians. MyNDMA was created to give the same ability to patients. WDI patients who want to participate request an access code and a CD of their images. Then they create an account and follow the instructions on the myNDMA Web site. Dr. Weinstock expects more patients to participate now that myNDMA is available at no cost.

Women's Digital Imaging of Ridgewood specializes in detecting and diagnosing conditions affecting women such as breast cancer, gynecologic diseases and osteoporosis with advanced technology, such as digital mammography, in a comfortable, private office setting. Dr. Weinstock has over twelve years experience in reading mammograms since completing her fellowship in Breast Imaging at Columbia Presbyterian University Medical Center in 1995.

**For more information**, or to schedule an appointment, call Women's Digital Imaging at (201) 444-4484. For more information regarding myNDMA, visit the Web site [www.myndma.com](http://www.myndma.com)

NOTE TO JOURNALISTS: We would be happy to give you a demonstration of myNDMA at our office. Please call to arrange an interview.

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### **About Women's Digital Imaging**

Women's Digital Imaging (WDI) is a breast cancer diagnosis & treatment center offering personalized, comprehensive state of the art digital mammography, digital mammograph with CAD (Computer Aided Detection), diagnostic and screening breast ultrasounds pelvic and full body ultrasounds, including ovarian cancer screening and carotid artery screening, and dexamethasone bone density examination.

**Women's Digital Imaging** 189 North Maple Avenue, Ridgewood NJ 07450-3235

Tel: 201-444-4484; Fax: 201-444-4148; Email: [info@womensdigital.com](mailto:info@womensdigital.com) [www.womensdigital.com](http://www.womensdigital.com)